



64th Annual National Conference of Indian Society of Anaesthesiologists

November 25th - 29th 2016

Punjab Agricultural University (PAU), Ludhiana, Punjab

www.isacon2016.com

Organized by:
Ludhiana Society of Anaesthesiologists

Hosted by:
ISA Punjab State Branch



Sponsorship Brochure

From the desk of Organizing Secretary



Dear Friends and Colleagues,

I am delighted to invite you, as potential partners, for joining us at the 64th Annual National Conference of the Indian Society of Anaesthesiologists in November 2016. This is the latest in a long and distinguished line of such conferences to be held in the state of Punjab. It is to be held at Ludhiana, the Manchester of India, well known for its vibrant, rich cultural heritage.

Our conference provides organizations working in the healthcare sector with a unique opportunity to promote products and services, through face to face engagement with decision-makers and their target audience of potential customers in the healthcare industry.

There is a range of sponsorship and exhibition opportunities available, offering you the chance to broaden your reach, expand your brand and enhance your visibility among the many delegates who will attend the conference.

We welcome your involvement in this prestigious conference and will work with you to create a package that best suits your company's organizational objectives.

Alternatively, if you would simply like to avail one or more of the many opportunities available, please complete and return the Sponsorship form to the conference secretariat.

With Warm Regards,

Dr. Sunil Katyal
Organizing Secretary, ISACON 2016

**Join us
at Ludhiana**

ISACON 2016 Core Committee

ISA National Committee

President
Dr. S. S. Harsoor

Hon. Secretary
Dr. Venkatagiri K. M.

Treasurer
Dr. C. A. Abdul Hameed

Organizing Committee

Organising Chief Chairperson
Dr. Tej K. Kaul

Organising Secretary
Dr. Sunil Katyal

Organising Chairperson
Dr. Avtar Singh

Treasurer
Dr. Harminder Kaur

Chairpersons of Committees

Scientific Programme
Dr. Anju Grewal

International Coordination
Dr. P. L. Gautam

Workshops
Dr. Suneet Kathuria

Printing & Publication
Dr. Vivek Gupta

Accommodation
Dr. Dinesh Sood

Cultural & Entertainment
Dr. Narjeet Kaur Osahan

Registration
Dr. Shikha Gupta

Scientific Hall Management
Dr. M. Rupinder Singh

Venue Management
Dr. Naveen Laiker

Web Designing & Development
Dr. Rajesh Arya

Trade & Exhibition
Dr. Gaurav Kuthiala

Transportation
Dr. Raman Sikka

Premium Sponsorships

Platinum Partner 60 Lacs	Gold Partner 50 Lacs	Silver Partner 35 Lacs
<ul style="list-style-type: none">» 12 Complimentary Corporate Registrations to the Conference.» 1 Page profile & Full page advertisement in Souvenir Booklet.» Display of the logo on the Kiosk at the venue.» Booklet insert in Conference Kit.» 4 Complimentary Stalls (3m x 3m each) for product display or a customized display area not exceeding 36 sq. mt. at a prime location.» Logo on scientific program booklet» Logo on conference website» Naming one of the Sessions in the name of the company.» Additional Stand alone Product Advertisement Banners in key areas (Hangings).» Logo in the E-Poster Screens.	<ul style="list-style-type: none">» 8 Complimentary Corporate Registrations to the Conference.» Full Page Advertisement in the Souvenir Booklet.» Display of the logo on the Kiosk at the venue.» 1 Page Flyer insert in Conference Kit.» 3 Complimentary Stalls (3m x 3m) for product display.» Logo on scientific program booklet» Logo on conference website» Naming one of the Sessions in the name of the company.» Additional Stand alone Product Advertisement Banners in key areas (Hangings).	<ul style="list-style-type: none">» 6 Complimentary Corporate Registrations to the Conference» Full Page Advertisement in the Souvenir Booklet.» Display of the logo on the Kiosk at the venue.» 1 Page Flyer insert in Conference Kit.» 2 Complimentary Stalls (3m x 3m) for product display» Logo on scientific program booklet» Logo on conference website

Other Partnership Options

Lunch / Dinner Partner

25 Lacs / 35 Lacs each

- » 2 Complimentary Stalls (3m x 3m) for product display
- » The banner of respective Sponsors will get displayed in the Lunch/Dinner area at a Prominent Place.
- » 6 Complimentary Corporate Registrations to the Conference
- » Sponsor company name would be displayed in the Scientific Programme Booklet
- » Logo on conference website

Conference Kit Partner

30 Lacs

- » 1 Complimentary Stalls (3m x 3m) for product display
- » Sponsor will be allowed to display its Standalone Product Advertisement Backdrop in the conference kit Distribution area
- » 4 Complimentary Corporate Registrations to the Conference
- » Sponsor's logo will appear inside in the Conference kit along with Conference logo
- » Sponsor will be free to put its promotional material in conference kit
- » Logo on conference website

Registration Area Partner

25 Lacs

- » 2 Complimentary Stalls (3m x 3m) for product display
- » Sponsor will be allowed to display its Stand alone Product Advertisement Backdrop in the registration area.
- » 4 Complimentary Corporate Registrations to the Conference
- » Logo on the Lanyard of the Badge.
- » The ushers in the registration area would be wearing T shirts bearing the logo of the sponsor.

Faculty Lounge

10 Lacs

- » 1 Complimentary Stall (3m x 3m) for product display
- » Sponsor will be allowed to display its Stand alone Product Advertisement Backdrop in the Relaxation Lounge area.
- » 2 Complimentary Corporate Registrations to the Conference.
- » Tea and coffee + snacks will be given by the company

Conference Plenary Hall Partner

20 Lacs

- » 1 Complimentary stalls (3mx3m) for product display
- » Branding at the entrance of the Halls. The halls however will not be named after the company
- » Company name & Logo on the main screen during the lunch and tea break time.
- » Branding on Chairs. All material costs to be borne by the company

Cloak Room

15 Lacs

- » 1 Complimentary Stall (3m x 3m) for product display
- » 2 Complimentary Corporate Registrations to the Conference.
- » Sponsor will be allowed to display its Stand alone Product Advertisement Backdrop in the Cloak Room area.

Conference Material Partner

5 Lacs

- » Sponsor will be allowed to put its promotional items viz. brochure / pen drives / pens / ties / note pad / calendars etc. in the conference kit
- » All the cost of the material has to be borne by the Sponsor on actuals and would be approved by the committee.

Conference Parallel Hall Partner

10 Lacs each

- » 1 Complimentary stalls (3mx3m) for product display
- » Branding at the entrance of the Halls. The halls however will not be named after the company
- » Company name & Logo on the main screen during the lunch and tea break time.
- » Branding on Chairs. All material costs to be borne by the company

Water Station Partner

5 Lacs

Accompanying Person Zone

10 lacs

Help Desk Partner - 6 Counters

3 lacs each

Quiz Partner

5 Lacs each

Printing Partner

25 Lacs each

Branding Partner

15 Lacs

Audio Visual Partner

20 Lacs

CME Partner

10 Lacs

Session Symposium Partner

10 Lacs each

Preview Room

5 Lacs

Exhibition Options

Standard Location

- » 3m x 3m **5 Lacs**
- » 2mx 2m **4 Lacs**

Premium Location 2 Side Open

- » 3m x 3m **7.5 Lacs**

Advertisement Options (Souvenir)

Outside back cover

75,000

Front / Back cover inside (Color)

50,000

Inside 1 page (Color)

40,000

Inside 1 page B/W

25,000

Terms and Conditions

- » Sponsorship offers will be entertained on a first - come - first - serve basis.
- » Stall Fascia with Company name and Stall number will be provided by ISACON 2016.
- » One table, two chairs, three spot lights, three plug points of 15 amp, carpeting and overnight cleaning will be included in the cost for standard exhibition stall. Any other facilities required if any, will be provided at an extra cost.
- » The sponsor shall be responsible for any special permissions, licenses, etc. if any mandated by the government of India.
- » The sponsorship offer shall be confirmed only on receipt of the full sponsorship amount.
- » The organizing committee reserves the right to accept or reject the offer of sponsorship at any point of time.
- » For prominent exhibition and advertisement space, book as early as possible.
- » Exhibitors are allowed to display their products within allotted area only.
- » Above rates are in INR (Indian National Rupees) are excluding service tax 14.5%.

Cancellation Policy

- » 50% of the payment will be refunded if cancelled before 1st August 2016
- » Cancellation received after 1st August 2016 would not be entitled for any refund.

Payment Modes

1. Demand Draft / Multi City Cheque to be drawn in favor of "ISACON 2016" payable at Ludhiana
2. Net Banking / Wire transfer / Bank Transfer:

A/c Name : ISACON2016

A/c No. : 07132191026972

IFSC Code : ORBC0100713

Bank : Oriental Bank of Commerce

Branch : Tagore Nagar

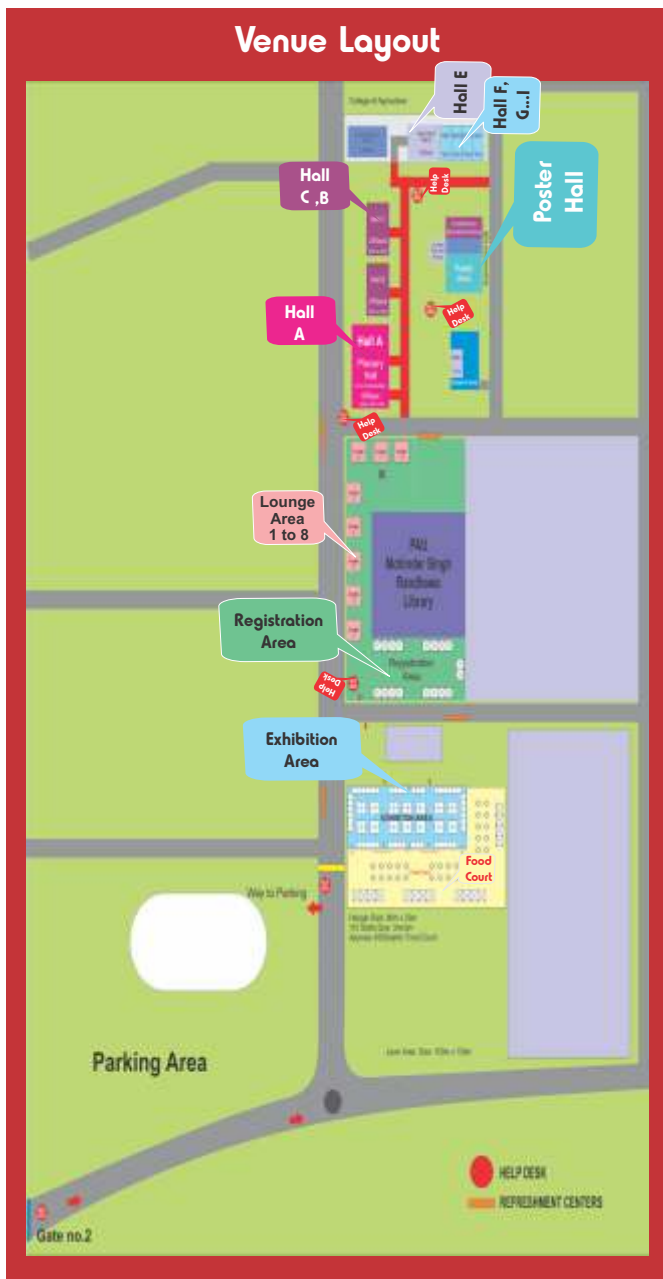
City : Ludhiana

Note: Kindly intimate us by email regarding your payment by NEFT or RTGS to **Email id:** katyalsunilmd@gmail.com



Why Should you join ISACON 2016?

- » Industry partnership is at the heart of this event
- » Meet new contacts and strengthen key relationships
- » Involvement in ISACON 2016 is all about building brand awareness
- » Wide range of flexible sponsorship and exhibition opportunities



Reach us for your
Sponsorship & Exhibition
Related Queries

Conference Secretariat



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Ludhiana - 141001, Punjab

Email: katyalsunilmd@gmail.com

Mob No.: +91 9814030552

Web: www.isacon2016.com

Professional Conference Organizer



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